

AFFILIATED TO ADIKAVI NANNAYA UNIVERSITY, RAJAMAHENDRAVARAM

Sri Aditya Degree College for Women

B H I M A V A R A M



B.COM



BBA

DEPARTMENTS OF BBA & B.COM PRESENT

BBA & B.Com Internal Event 2026

Saturday, 3 October 2026

EVENT REPORT

QUIZ

POWERPOINT

POSTER

DANCE

CHIEF GUEST

SUBMITTED BY

Departments of BBA & B.Com

SUBMITTED TO

The Principal

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DEPARTMENTS

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COMPETITIONS

10

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4

QUIZ ROUNDS

01 • INTRODUCTION

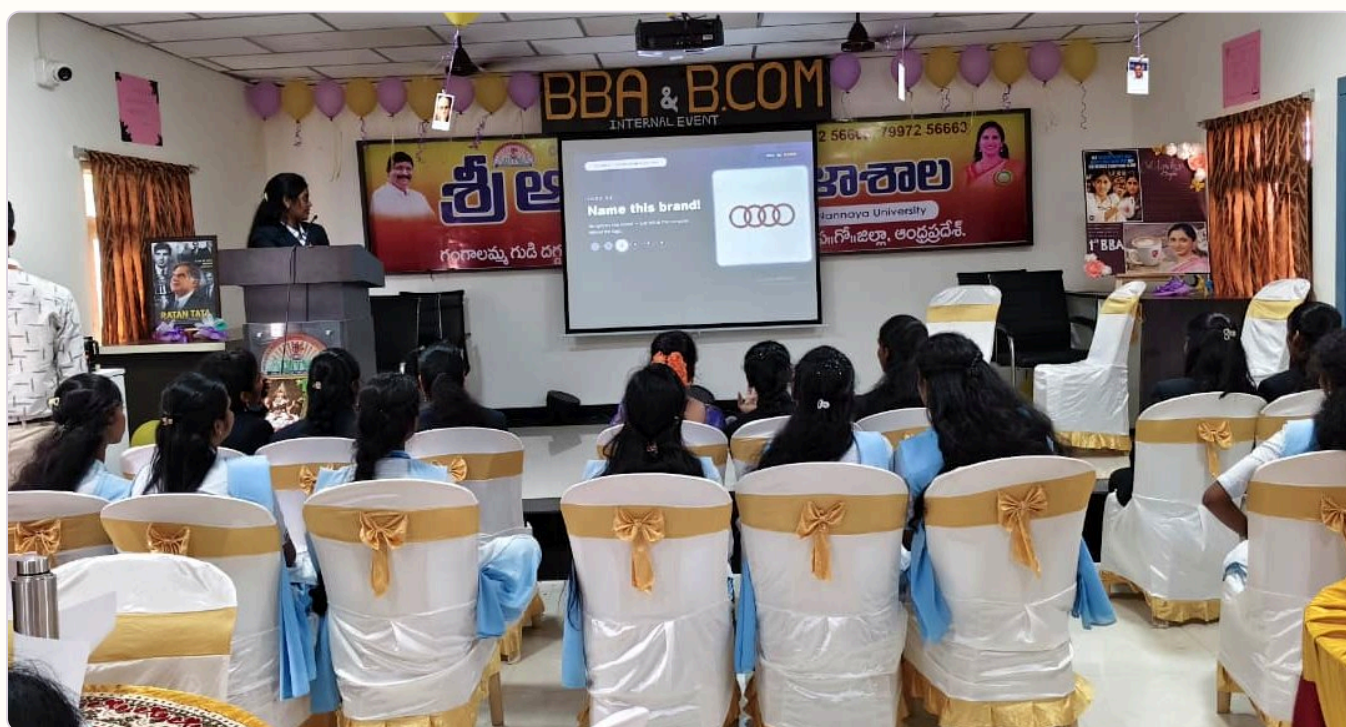
About the Event

The Departments of BBA and B.Com of Sri Aditya Degree College for Women, Bhimavaram, jointly organised the **BBA & B.Com Internal Event** on Saturday, 3 October 2026. Planned as a friendly contest between the two departments, the event brought academic competitions and cultural performances together on a single stage and gave students a chance to showcase their knowledge, creativity and confidence.

What made the day truly special was that it was planned and decorated by the students themselves, under the guidance of the faculty in-charges, B.H. Vijayalakshmi (BBA) and Ramakrishna (B.Com). From the handmade flowers and bouquets to the balloon arch at the entrance and the decorated hall, every detail reflected their effort and team spirit. The programme featured PowerPoint and poster presentations, a quiz, dance performances and an address by the Chief Guest, Ram, Founder of Ushodaya Holidays.

Objectives

- ◆ To give students of BBA and B.Com a platform to present their knowledge of business, commerce and current affairs.
- ◆ To build presentation, communication and teamwork skills through competitive events.
- ◆ To encourage research and creativity through PowerPoint and poster presentations.
- ◆ To promote healthy competition and friendship between the two departments.
- ◆ To celebrate the cultural talents of students through dance.



The decorated hall, with students of both departments at their tables

02 · PROGRAMME

Programme at a Glance

NAME OF THE EVENT	BBA & B.Com Internal Event 2026
DATE	Saturday, 3 October 2026
VENUE	Sri Aditya Degree College for Women, Bhimavaram
ORGANISED BY	Departments of BBA & B.Com
IN THE PRESENCE OF	A. Anuradha, Principal · B. Mavullu, Vice Principal
CHIEF GUEST	Ram, Founder, Ushodaya Holidays
PARTICIPANTS	Students of BBA & B.Com (see Participants)
COMPETITIONS	Quiz · PowerPoint Presentation · Poster Presentation
CULTURAL PROGRAMME	Classical, traditional and group dance performances
FACULTY IN-CHARGES	B.H. Vijayalakshmi (BBA) · Ramakrishna (B.Com)

Programme Highlights

NO.	PROGRAMME	HIGHLIGHTS
1	Inauguration	Ribbon cutting by the Principal, lighting of the lamp and floral tribute to Goddess Saraswati and Shri Ratan Tata
2	Welcome & addresses	Dignitaries welcomed with handmade bouquets; addresses by the Principal and the Vice Principal
3	Classical & traditional dance	Solo and duet performances in traditional costume
4	PowerPoint presentations	Business and finance topics by BBA and B.Com teams
5	Poster presentations	Entrepreneurship, consumer rights, digital payments and banking
6	Quiz competition	BBA vs B.Com – General Knowledge, Commerce, Sports and Logo rounds
7	Dance performances	Group and solo dances by students of both departments
8	Chief Guest's address	Session on travel and tourism by Ram, Founder, Ushodaya Holidays
9	Felicitation & group photos	Chief Guest honoured with a shawl and memento; group photographs of both departments

03 · PARTICIPANTS

Participants

Students who represented their departments in the presentation and quiz competitions:

PowerPoint Presentation

DEPT.	TEAM	PARTICIPANTS	TOPIC
BBA	Team 1	Ch. Satya Prasanna, D. Namratha	Social Media Influencers
BBA	Team 2	P. Gayatri	Impact of Technology on Modern Business
BBA	Team 3	B. Jessika	Digital Currency – UPI
B.COM	Team 1	Shamili, Bhavani	Corporate Social Responsibility (CSR)
B.COM	Team 2	Pooja Nandini	Financial Literacy among Youth

Poster Presentation

DEPT.	TEAM	PARTICIPANTS	TOPIC
BBA	Team 1	P. Reshma Sree, B. Baby Jayasri	Women Entrepreneurship
BBA	Team 2	Sukeerthi	Ratan Tata
BBA	Team 3	G. Jogi Sri, V. Tejaswi	Consumer Rights
B.COM	Team 1	Eshwari Devi, Akshaya Rani	Digital Payments & UPI
B.COM	Team 2	Bhavani, Shermila	Invisible Banking

Quiz

DEPT.	TEAM	PARTICIPANTS
BBA	Team 1	Jogi, Reshma, Baby
BBA	Team 2	Siri, Sravani, Lahari
BBA	Team 3	Navya, Suma, Jyoshana
B.COM	Team 1	Shamili, Akshaya Rani, Harathi
B.COM	Team 2	Bhavani, Shermila, Shanmuka Priya
B.COM	Team 3	Navya, Siri, Shaileja

04 • PREPARATIONS

The Day Before – Made by Our Students

Preparations began a day earlier, on Friday, 2 October 2026. Students of both departments sat together crafting flowers, bouquets and decorations by hand, with their faculty guiding and encouraging them. The glittering “INTERNAL EVENT · BBA · B.COM” lettering, the bouquets for the faculty and guests, and the decorations for the hall and the entrance arch were all their own work – a true reflection of their creativity and teamwork.



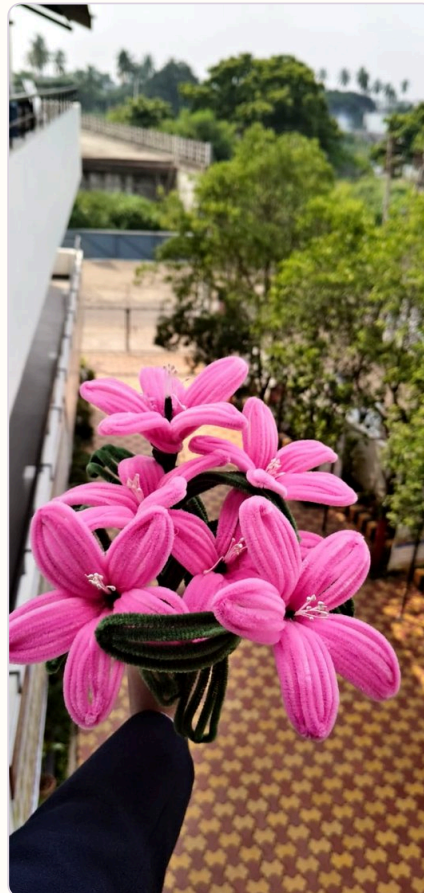
Crafting flowers together



The event lettering, made by hand



Handmade bouquets



Handmade flowers



Faculty lending a helping hand

05 • THE VENUE

A Venue Dressed for the Occasion

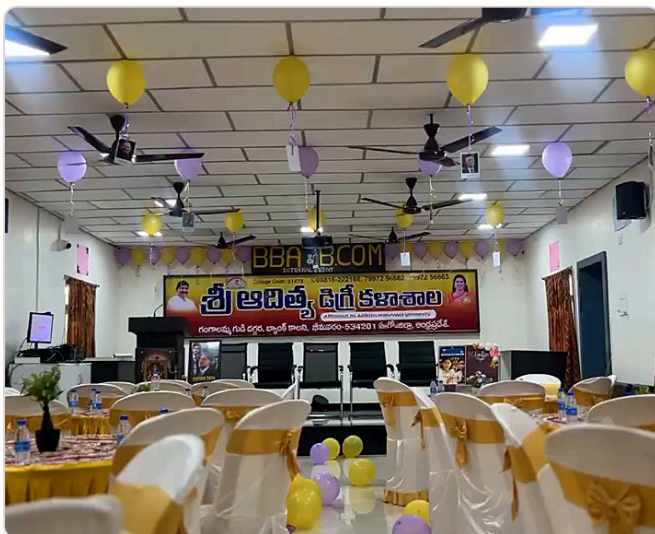
Guests were welcomed at the entrance by a balloon arch in purple, gold, pink and white, carrying the boards of the day's events – Quiz, Poster Presentation, PowerPoint Presentation and Dance. Inside, the hall was arranged with round tables and chairs dressed in white covers with golden bows, facing a stage set against the event backdrop and decorated with balloons and the students' handmade flowers.



Faculty members at the entrance arch



The balloon arch with the competition boards



The decorated hall, ready to welcome everyone



The stage, set for the programme

06 · A PERSONAL INVITATION

Inviting Our Faculty

In a warm and thoughtful gesture, students of BBA and B.Com went together to every member of the faculty – in classrooms, corridors and the staff room – presented each of them with a handmade bouquet and personally invited them to the event, escorting them to the venue.



Every faculty member received a personal invitation and a handmade bouquet from the students.

07 • INAUGURATION

Inauguration

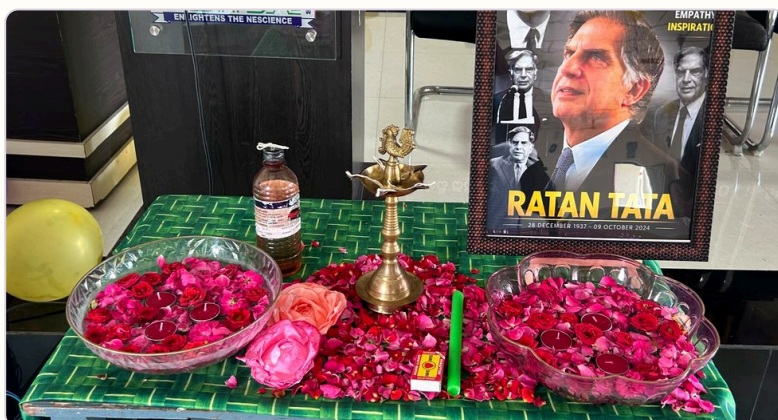
The event was formally inaugurated by the Principal, A. Anuradha, who cut the ribbon at the entrance of the hall. The lamp was then lit and a prayer offered, and floral tributes were paid to Goddess Saraswati and to the late Shri Ratan Tata – a lasting inspiration to every student of business and commerce.



The Principal inaugurates the event



Lighting of the lamp



The tribute table with the portrait of Shri Ratan Tata



Floral tribute to Goddess Saraswati and Shri Ratan Tata

08 · ON THE DAIS

Welcome & Addresses

The Principal, A. Anuradha, the Vice Principal, B. Mavullu, and the faculty were welcomed onto the dais and presented with bouquets handmade by the students. The BBA in-charge, B.H. Vijayalakshmi, thanked the students for making the event so grand, observed that they are full of talent that needs only a small chance to shine, and wished them success in placements – the motto of the college. The Vice Principal congratulated the students on the hard work they had put in since the previous day and wished them well as the entrepreneurs of the future.

In the Principal's address, A. Anuradha said the arrangements were exactly as envisioned and reminded the students that every event must have its own uniqueness rather than repeat the last one. Management students, the Principal observed, are natural event organisers and commerce students natural finance managers – and when both work together, the result is an event like this one. Appreciating the students again and again, the Principal recognised the faculty in-charges of both departments (B.H. Vijayalakshmi and Ramakrishna), the Vice Principal, B. Mavullu, and the teaching and non-teaching staff, and congratulated the organising committee on “a good show, a great show and a unique show”.



On the dais: Principal A. Anuradha and Vice Principal B. Mavullu with faculty members



The Principal's address



The Vice Principal's address



Welcoming the Principal



Welcoming the Vice Principal

09 • CULTURAL PROGRAMME

Classical & Traditional Dance

The cultural programme featured graceful classical and traditional dance performances. Lahari and Kavya presented a classical duet, Kavya also performed a classical solo, and Varalakshmi presented a traditional dance. Dressed in colourful traditional costumes, the dancers held the audience with expressive gestures, rhythm and poise.



Classical dance duet
Lahari (left) and Kavya (right)



Classical solo
Kavya



Traditional dance
Varalakshmi



Classical duet
Lahari

10 • COMPETITION

PowerPoint Presentation

Teams from both departments delivered well-researched PowerPoint presentations on contemporary topics in business and finance – three BBA teams on social media influencers, the impact of technology on modern business and digital currency (UPI), and two B.Com teams on corporate social responsibility and financial literacy among youth. The presenters explained their ideas with clarity and confidence, supported by thoughtfully designed slides.

BBA



Social Media Influencers
Ch. Satya Prasanna & D. Namratha

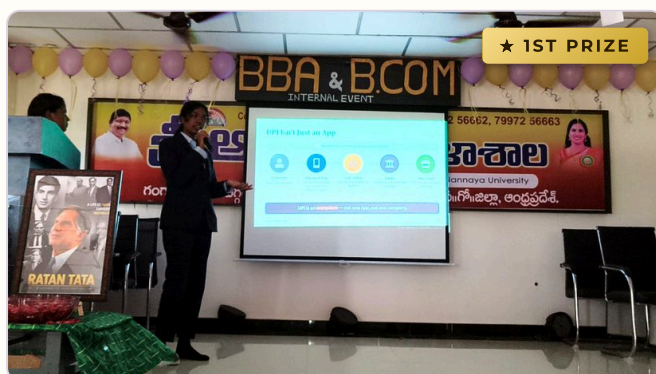
B.COM



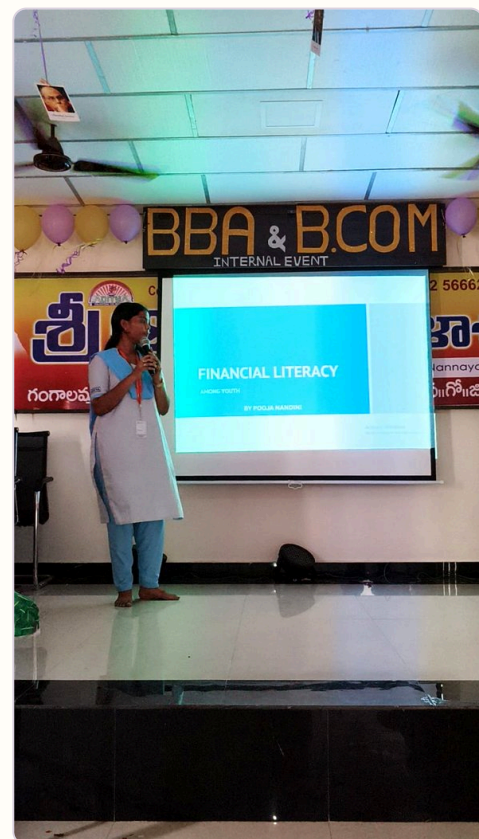
Corporate Social Responsibility (CSR)
Shamili & Bhavani



Impact of Technology on Modern Business
P. Gayatri



Digital Currency - UPI
B. Josika

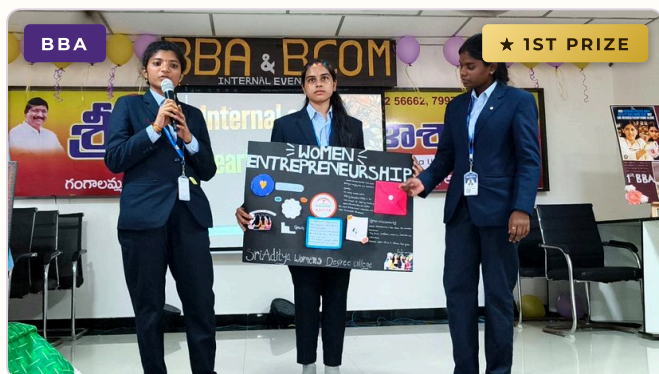


Financial Literacy among Youth
Pooja Nandini

11 • COMPETITION

Poster Presentation

Students displayed creative, hand-made posters and explained them on stage – BBA teams on women entrepreneurship, the life of Shri Ratan Tata and consumer rights, and B.Com teams on digital payments (UPI) and invisible banking.



Women Entrepreneurship
P. Reshma Sree & B. Baby Jayasri



Ratan Tata
Sukeerthi



Consumer Rights
G. Teja Sri & Y. Tejaswi



Digital Payments & UPI
Eshwari Devi & Akshaya Rani



The Invisible Bank
Bhavani & Shermila

12 • COMPETITION

Quiz Competition – BBA vs B.Com

The quiz was one of the most exciting events of the day. Teams from the two departments competed across four rounds, with every question displayed on the screen. The teams answered with speed and confidence, while the audience cheered them on.

1

General Knowledge

2

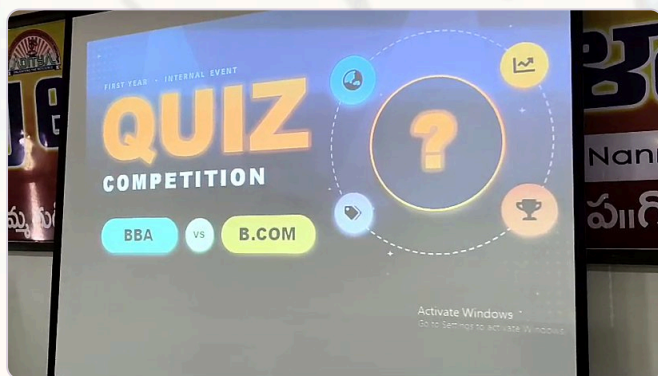
Commerce

3

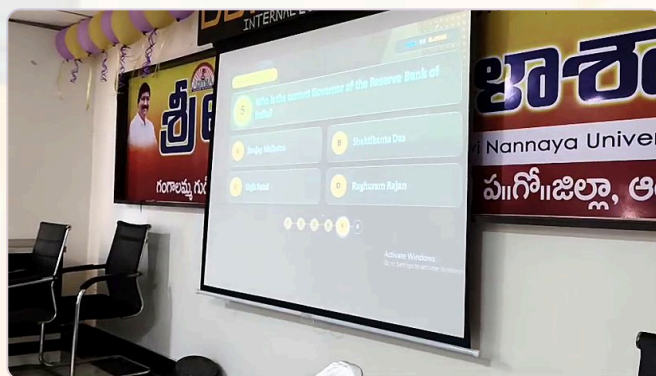
Sports

4

Logo Identification



The quiz begins – BBA vs B.Com



A question on the screen



The BBA teams in front, with the B.Com teams behind

13 • CULTURAL PROGRAMME

Dance Performances

Energetic dance performances lit up the stage. BBA students presented two group dances that drew loud cheers, while B.Com students presented a lively solo and a spirited group dance. The audience cheered every performance, turning the friendly rivalry between the two departments into a celebration of talent.

BBA • GROUP DANCES



First BBA group dance



Second BBA group dance

B.COM • SOLO & GROUP DANCE



B.Com solo dance



B.Com group dance

14 • CHIEF GUEST

Chief Guest's Address & Felicitation

The Chief Guest, Ram, Founder of Ushodaya Holidays, conducted an engaging, interactive session on travel and tourism. Travel, the Chief Guest explained, gives young people exposure beyond their everyday surroundings. The session covered how to choose a certified tour operator (IATA accreditation and recognition by Andhra Pradesh Tourism), the different kinds of tours – educational, pilgrimage, adventure and tours for elders – the importance of having a passport, the growing list of visa-free destinations for Indian travellers and even how airline seats are mapped, and highlighted the career opportunities that travel and tourism offer to BBA students.

A representative of Ushodaya Holidays, who accompanied the Chief Guest, offered the students help with passports, visas, student travel and overseas education, and proposed a passport drive in the college with the Principal's permission. The college then felicitated the Chief Guest with a shawl and a memento.



The Chief Guest's session on travel and tourism



A representative of Ushodaya Holidays addresses the students



The Chief Guest is felicitated with a shawl and a memento

15 • RESULTS

Results & Outcomes

The prize winners of the competitions are listed below.

COMPETITION	FIRST PRIZE	SECOND PRIZE	THIRD PRIZE
Quiz	BBA Jogi, Reshma & Baby Jayasri	BBA Navya, Suma & Jyoshana	BBA Siri, Sravani & Lahari
PowerPoint Presentation	BBA B. Josika <i>Digital Currency – UPI</i>	B.COM Shamili & Bhavani <i>Corporate Social Responsibility</i>	BBA Ch. Satya Prasanna & D. Namratha <i>Social Media Influencers</i>
Poster Presentation	BBA P. Reshma Sree & B. Baby Jayasri <i>Women Entrepreneurship</i>	B.COM Bhavani & Shermila <i>The Invisible Bank</i>	BBA G. Jogi Sri & Y. Tejaswi <i>Consumer Rights</i>

Outcomes of the Event

- ◆ Students gained hands-on experience in research, presentation and public speaking.
- ◆ The quiz sharpened their awareness of general knowledge, commerce, sports and brands.
- ◆ Planning and decorating the event built teamwork, leadership and event-management skills.
- ◆ The Chief Guest's session opened their eyes to careers in travel and tourism.
- ◆ The event strengthened the bond between the two departments, and between students and faculty.



BBA students at the event



B.Com students at the event

16 • CONCLUSION

Conclusion

The BBA & B.Com Internal Event 2026 concluded on a happy and memorable note. More than a competition, it showed what students can achieve when they plan, create and perform together. The Departments of BBA and B.Com express their sincere gratitude to the Management for their constant support, to the Principal and the Vice Principal for their encouragement and guidance, to the Chief Guest for an inspiring session, to all the faculty members for their cooperation, and to every student whose enthusiasm and hard work made the event a grand success.

“A good show, a great show and a unique show.”

THE PRINCIPAL, ON THE BBA & B.COM INTERNAL EVENT 2026



A full house – students and faculty of both departments

Thank you

IN-CHARGE, BBA
B.H. Vijayalakshmi

IN-CHARGE, B.COM
Ramakrishna

PRINCIPAL
A. Anuradha

17 • ANNEXURE I

Student Contributions – BBA

NO.	NAME	NO.	NAME
1	Keerthana	17	Sailaja
2	Hema	18	Sameera
3	Josika	19	Gayatri
4	Jogi Sri	20	Satya
5	Jyoshna	21	Siri
6	Jyothi	22	Sravani
7	Ch. Kavya	23	Sukeerthi
8	R. Kavya	24	Deekshitha
9	Lahari	25	Suma
10	Lakshmi Devi	26	Tejaswi
11	Lasya	27	Haritha
12	Mahi	28	Sharonu
13	Namratha	29	Baby Jayasri
14	Navya	30	Pavithra
15	Pushpa	31	Sravanthi
16	Reshma	32	Vaishnavi
		33	Suvigna

ANNEXURE II

Student Contributions – B.Com

NO.	NAME
1	Akshaya Rani
2	Eshwari Devi
3	Bhavani
4	Shermila
5	T. Keerthana
6	Shanmukha
7	Sai
8	Navya
9	Shamili
10	Rameshwari
11	Pooja
12	Nandini
13	Sailaja
14	Varalakshmi
15	Harathi